



NORTHEAST

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Kansas City, MO 64123
816.241.3780

WESTSIDE

1740 Jefferson
Kansas City, MO 64108
816.471.2536

ART CENTER and GALLERY

915 w 17th St.
Kansas City, MO 64108
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www.mattierhodes.org

MATTIE RHODES CENTER

ANNUAL REPORT

2018

MESSAGE FROM THE PRESIDENT/CEO

Mattie Rhodes Center is a nonprofit community development organization dedicated to individual and family well-being through the arts, social services, and behavioral health services. Founded in 1894, our agency has 125 years of experience providing culturally competent, community based social services.

Mattie Rhodes Center is proud to be nationally accredited by the Council on Accreditation, a partner of Unidos, formerly La Raza and certified by the Missouri Department of Health. Mattie Rhodes Center is one of the few bi cultural, bilingual behavioral health care providers in Kansas City.

As an agency, it was another exciting and successful year as we completed our Strategic Plan for 2019-2021. Thanks to the addition of a new Vice President of Family Services, we are expanding our in-school behavioral health model and are better equipped to meet the critical needs of our community. We are ready to achieve our goals as outlined in the strategic plan and look forward to bigger and better things in the upcoming year!

On behalf of our Board of Directors, staff and the participants we serve, we sincerely thank you for all the support you have provided to make this last year another successful one!

Because of you, Mattie Rhodes Center is able to continue towards our vision of a vibrant community where individuals and families are healthy, safe and have the resources to thrive.

Thank you!



John Fierro
President/CEO





**5,980 HOURS OF
BILINGUAL BEHAVIORAL
HEALTH SERVICES**



**980 PARTICIPANTS
SERVED IN COUNSELING,
DOMESTIC VIOLENCE
INTERVENTION, EDUCATION
AND SUPPORT GROUPS.**

**1,334 YOUTH SERVED IN YOUTH
DEVELOPMENT PROGRAMMING**



**4, 200 STUDENTS SERVED IN
CULTURAL ARTS PROGRAMMING**

**800 CHILDREN AND
ADULTS ATTENDED
COMMUNITY EVENTS**



**8,500 VISITORS TO
CULTURAL ART EVENTS**

2018 by the numbers

MATTIE RHODES CENTER PROGRAMS

FAMILY SERVICES

Mattie Rhodes Center utilizes a **family-focused, strength based model** of therapeutic and social services in providing support, guidance, and tools to address personal needs and difficult circumstances.

Nuevo Dia and **Otro Camino** programs offer a range of services such as counseling, service coordination, legal support, and child-focused therapy for survivors of intimate partner violence and their children.

The **Nuevo Amanecer** program provides individual and group treatment for persons struggling with substance abuse challenges and their families to increase the level of overall functioning and well being of participants.

CULTURAL ARTS

We believe that the arts are a basic and integral part of every person's education and growth. The agency strives to educate the community about Latino culture and traditions through the visual arts.

Strengthening,
Empowering
Families



Encouraging
Cultural
Expression,
Creativity



Promoting
Healthier,
Happier Lives



Cultivating
A Future
for All

YOUTH DEVELOPMENT

The **EXPLORE youth development program** provides innovative and educational out-of-school programming for youth located in the Historic Northeast, Westside and Wyandotte area. Our programs focus on cultural tolerance, dealing with negative peer pressure, conflict resolution and more. Additionally, we provide crisis intervention, service coordination and therapy to youth at multiple schools to prevent bullying, violent behavior, and substance abuse.

The **Visionaries Program** connects young adults with developmental disabilities with peers, social activities, classes, and field trips to focus on individual strengths and build self-esteem.

Soccer for Success is a free after school program that uses soccer as a tool to address children's health issues and juvenile delinquency.

COMMUNITY SUPPORT

We provide **health and wellness programs** to encourage healthy, active living including a community garden, and opportunities to engage in physical exercise through workshops & classes.

Our team seeks to empower communities by encouraging, involving and enabling residents, city officials and business owners to work together to create positive impact and improve the livability of our communities.

Northeast Alliance Together (NEAT) spearheads community outreach by focusing on commercial and residential development, housing, transportation and public safety.

MISSION

To enrich the lives of individuals, families and communities in a respectful, multicultural environment.

VISION

We envision a vibrant community where individuals and families are healthy, safe and have resources to thrive.

BOARD OF DIRECTORS

Marshaun Butler, Chair
Children's Mercy

Sara Flores, Secretary
UMB Bank

Todd Lieberman
Brinshore Development

Jason Romero
Platform Ventures

Jennifer Mahoney, Chair Elect
Federated Investors, Inc.

Elizabeth Alex
KC UMB

Alejandra Maldonado
KU Medical Center

Don Saxton
Saxton Law Firm

Terri Curran, Vice Chair
Community Volunteer

Adam Guzman
HOK

Luis Paredes
Spire

Jessica Salazar-
Collins

Louis Perez, Vice Chair
KCPD

Rigo Jurado
Capital Federal

Philip Polk
Hallmark

HCA Midwest

David Douglass, Treasurer
KCP&L

Vanessa Ruperto
Sprint

STRATEGIC PLAN 2019-2021

FUNDRAISING



Raise 50% more from individual donors than the previous year

Diversify funding sources and secure new corporate sponsors

COMMUNICATIONS



Better internal communication to increase program participation by 10% a year

Leverage community partnerships

Build ownership, satisfaction and reduce staff turnover

PEOPLE



Be more intentional and purposeful in leadership

Amplify a feeling of agency positivity and joy throughout Mattie Rhodes culture

PLANNING



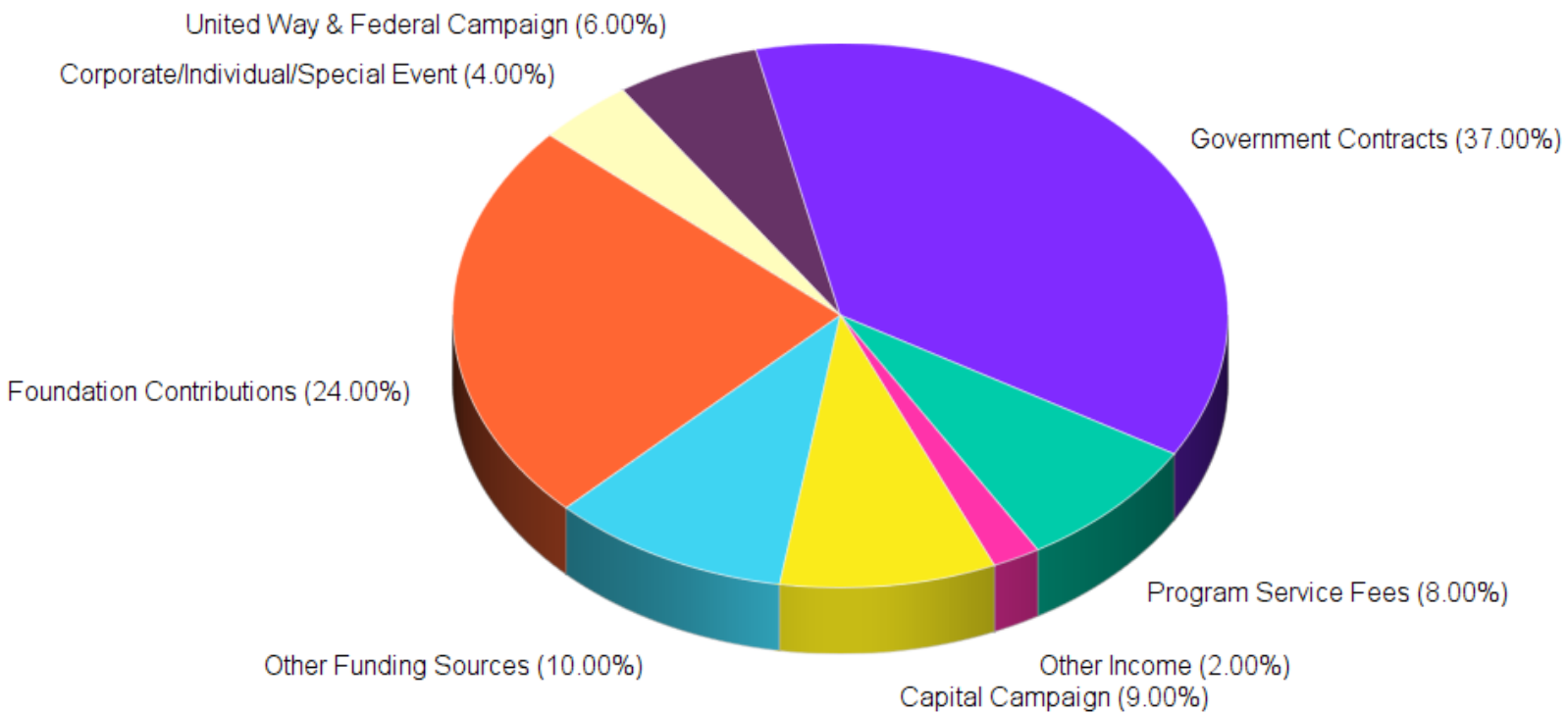
Impact system-wide changes to reduce violence

Explore and evaluate new program areas and opportunities

2018 STATEMENT OF FINANCIAL POSITION

SOURCES

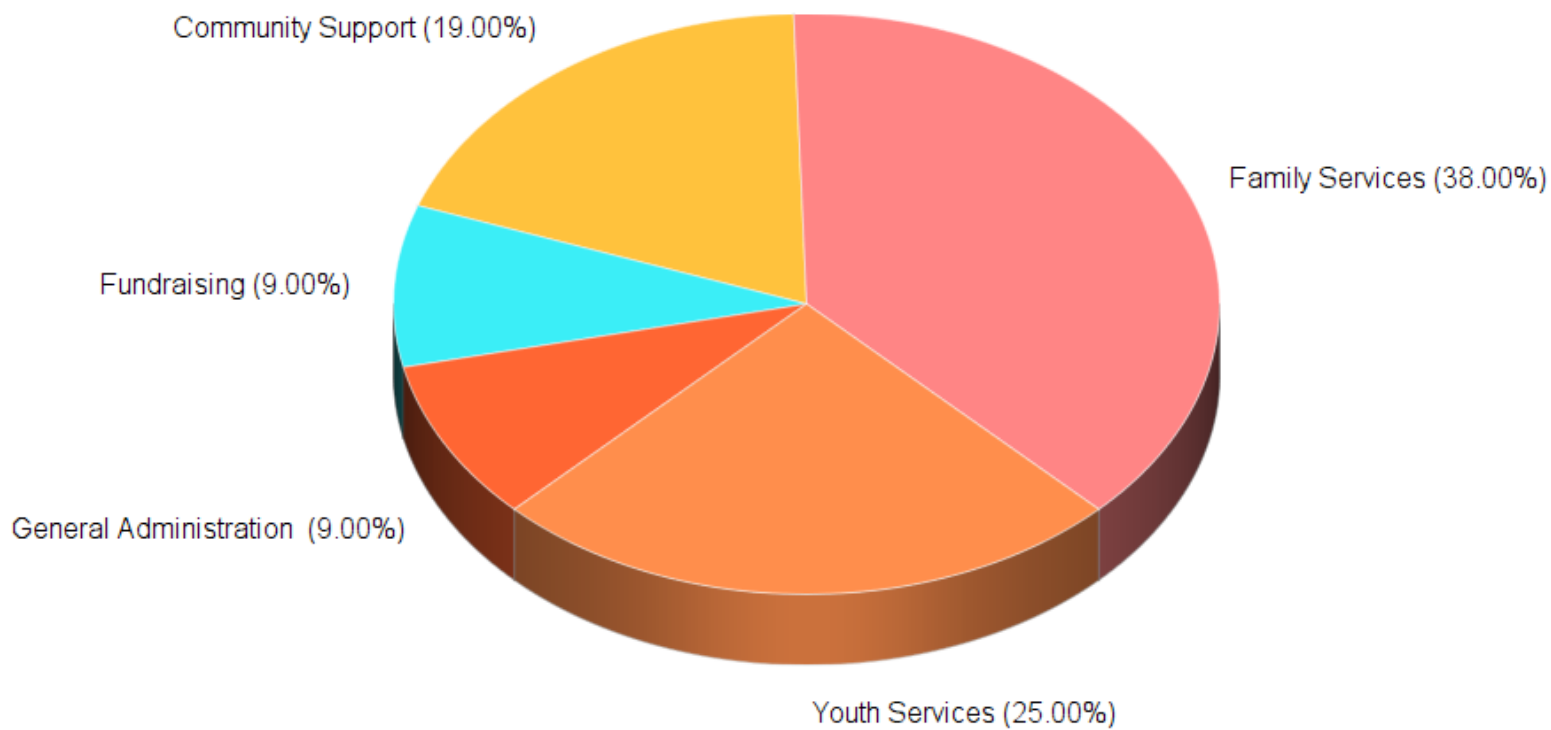
Foundation Contributions	649,897	24%
Corporate Contributions	15,157	1%
Individual Contributions	49,331	2%
Special Event Contributions	37,229	1%
United Way & Federal Campaign	176,334	6%
Government Contracts	998,771	37%
Program Service Fees	222,580	8%
Other Income	43,716	2%
Capital Campaign	260,622	9%
Other Funding Sources	272,737	10%
Total	2,726,374	100%



2018 STATEMENT OF FINANCIAL POSITION

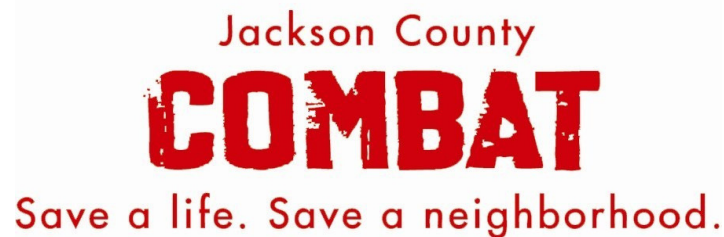
USES

General Administration	241,186	9%
Fundraising	241,132	9%
Community Support	526,162	19%
Family Services & Support	1,030,897	38%
Youth Services	686,997	25%
Total	2,726,374	100%



2018 PARTNER SPOTLIGHT

THANKYOU







MATTIE RHODES
— CENTER —

BRIGHTENING LIVES. BUILDING FUTURES.