



# John Fierro

PRESIDENT/CEO



John Fierro is the President/CEO of the Mattie Rhodes Center, known for its holistic approach to improving the well-being of individuals, families and the community by providing mental health counseling, social work services and community outreach.

Prior to becoming President/CEO in 2005, John was the Mattie Rhodes Center Development Director. He has more than 15 years of experience with the agency.

The Mattie Rhodes Center is nationally accredited and is celebrating its 119<sup>th</sup> year of serving the community. It is recognized as the only the only fully bilingual and bicultural state-certified behavioral health care provider in the Greater Kansas City region, and the agency is a state-certified intensive outpatient substance abuse therapy provider.

John has extensive experience in fundraising, strategic planning and consensus building. John was the founder of the Latino Civic Engagement Collaborative (LCEC), which is made up of the executive directors from Latino-serving organizations in Kansas City, Missouri, including: Cabot Westside Health Center, Hispanic Chamber of Commerce of Greater Kansas City, Hispanic Economic Development Corporation, LULAC National Education Service

Center, Mattie Rhodes Center, and the Westside Housing Organization. The LCEC is dedicated to supporting the delivery of education, health, mental health, business development, housing, economic development and social services for the Latino population of Kansas City. John also spurred the creation of the Young Latino Professionals of Greater Kansas City, a group committed to providing opportunities for young professionals to promote development, networking, and civic opportunities.

John has a strong public administration and civic engagement background. In 2011, he was appointed by Mayor Sly James to serve on the Port Authority of Kansas City, Missouri's Board of Commissioners. He is also currently serving on the Metropolitan Community College Foundation Board of Directors. John's previous experience includes tenure as the President of the Board of Commissioners for the Kansas City Parks and Recreation Department from 2006 to 2011, the first Latino to be awarded that position.

John and his wife Loretta are lifelong Kansas City natives residing in the Westside neighborhood. They have three children and three grandchildren. John enjoys spending time with his family, cycling and is proud to be a product of the Kansas City Public Schools, graduating from Westport High School.

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## EDUCATION

Executive Fellows MBA Program,  
Rockhurst University

Master of Public Administration,  
Park University

B.A. in Business Administration,  
Park University

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## CONTACT

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