



John Fierro

PRESIDENT/CEO



John Fierro serves as a School Board member representing the Kansas City, Missouri School District's 3rd District. He is the Chair of the Government Relations committee.

EDUCATION

Executive Fellows MBA Program,
Rockhurst University

Master of Public Administration,
Park University

B.A. in Business Administration,
Park University

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Having served in various government appointed positions, Fierro was appointed as the City's first Hispanic-American President of the Board of Parks & Recreation Commissioners. Professionally, John is the President/CEO of the Mattie Rhodes Center, known for its holistic approach to improving the quality of life for individuals and families living in poverty.

During his career, Fierro has distinguished himself as a civic leader, consensus builder, fundraiser and tireless advocate for the Hispanic population in Kansas City. He and his peers formed the Latino Civic Engagement Collaborative, which supports the delivery of education, healthcare, mental healthcare, business development, housing, economic development and social services for the Latino population of Kansas City. Fierro has led the expansion of Mattie Rhodes Center, growing the agency to a

nationally accredited organization supporting 15,000 participants annually in the areas of behavioral health, youth development, cultural arts education and community economic development. Fierro led the efforts to build a \$2M Soccer Park in Kansas City's Historic Northeast neighborhood.

Fierro has received a bachelor's and master's degree from Park University as well as a Helzberg's Executive MBA from Rockhurst University.

In 2013, Fierro received the Director's Community Leadership Award, on behalf of the Director of the FBI, honoring individuals and organizations for their efforts in combating crime, terrorism, drugs, and violence in America. In addition to a multitude of accomplishments locally, Fierro is a Distinguished Alumnus recipient of Park University's Hauptmann School of Public Affairs.

Fierro, a native of Kansas City, is married to the former Loretta Garza. They have made Kansas City a home for themselves and their four children, six grandchildren and one great grandchild.