

# MATTIE RHODES CENTER

Brightening Lives. Building Futures.



2014 Annual Report

Mattie Rhodes Center is a nonprofit agency providing specialized services to Greater Kansas City's most vulnerable populations for over 122 years. We provide a holistic approach to individual and family well-being through social services, behavioral health counseling and the arts. We fulfill our mission by providing culturally competent programming in five areas:

#### Cultural Arts

Educating the community about Latino culture and traditions through the arts.

#### Family Services and Support

Providing family-focused bilingual and bicultural therapeutic and social services in both Missouri and Kansas.

#### Youth Development

Building character and life skills: conflict resolution, cultural tolerance, dealing with peer pressure, bullying, violent behavior, substance abuse and crime.

#### Economic Development

Advocating and supporting neighborhood revitalization, economic development, affordable housing and public safety.

#### Community Health and Wellness

Hosting exercise classes, free health screenings, Latino Advocacy Taskforce meetings and more to create a healthier community.



## In 2014, the Mattie Rhodes Center Team:

- Provided 5,485 hours of counseling and case management services in both English and Spanish to individuals and families facing behavioral health, family violence and substance abuse challenges.
- Served 300 youth and young adults with out-of-school and in-school programming, including counseling and crisis intervention services, academic support, recreation and physical activities, and support for young adults with developmental disabilities.
- Reached nearly 2,600 children and adults through health and wellness activities such as exercise classes, farmer's market, community garden and education.
- Conducted informative classes, forums and large-scale events for an estimated 1,000 community members.
- Engaged 4,200 children in educational cultural arts programming, and welcomed more than 5,000 visitors to cultural arts exhibitions.



## STATEMENT OF FINANCIAL POSITION 2014

### REVENUE

Foundation Contributions	\$749,475	36.00%
Corporate Contributions	\$30,252	1.45%
Individual Contributions	\$19,537	0.94%
Special Event Contributions	\$11,350	0.55%
United Way & Federated Campaign	\$201,679	9.69%
Government Grants & Contracts	\$732,499	35.18%
Program Service Fees	\$220,060	10.57%
Special Event Revenues, net of costs of direct benefits to donors of \$61,534	\$87,814	4.22%
Change in value of beneficial interest in assets held by others	\$14,920	0.72%
Other Income	\$14,279	0.69%
<b>Total</b>	<b>\$2,081,865</b>	<b>100.00%</b>

### EXPENSES

General Administration	\$186,180	8.34%
Fundraising	\$192,170	8.61%
Community Building Services	\$414,921	18.59%
Family Services & Support	\$930,585	41.70%
Community Programs	\$261,428	11.71%
Cultural Arts	\$246,389	11.04%
<b>Total</b>	<b>\$2,231,673</b>	<b>100.00%</b>

**WE Embrace Inclusion. Cultivate Growth. Inspire Hope.**



# Mattie Rhodes Center STRATEGIC PLAN 2016-2018

Because the scope and aim of the goals of Mattie Rhodes Center's Strategic Plan have not significantly changed, the following document represents a short-term addendum to the agency's Strategic Plan dated 2012-2015. A long-range Strategic Plan planning process will begin in late 2017 with direct input from staff and board members that will conclude with a new plan beginning in 2019

## Our Mission

Mattie Rhodes Center enriches the lives of individuals, families and communities in a respectful, multicultural environment.

## Our Vision

We envision a vibrant community where individuals and families are healthy, safe and have resources to thrive

## OUR CORE VALUES



### Embrace Inclusion

We respect and support individual values, experiences and differences and seek to create an environment that is naturally inclusive, where all feel emotionally and physically safe.



### Cultivate Growth

We recognize the unique potential that exists in individuals and communities and cultivate growth through programs, services, and opportunities.



### Inspire Hope

We recognize the unique potential that exists in individuals and communities and cultivate growth through programs, services, and opportunities.



## FRAME WORK



Mattie Rhodes Center (MRC) is firmly rooted in the Kansas City community and has evolved along with the communities it serves, as needs and realities have changed. Guided by our newly formed values - cultivating growth, inspiring hope, and embracing inclusion – the two years will continue to focus on reaching those most in need and those who experience significant barriers in accessing services. The agency will cultivate relationships with community members and partners who support the mission and vision. The agency will continue to seek opportunities to meet outstanding community needs, especially those surrounding healthcare reform, changes in immigration policies, early childhood education and an increased interest in and investment in the arts and community development. To achieve all goals described below, Mattie Rhodes Center recognizes the need to ensure adequate funding, staffing, management, organizational structure, and board participation.

## ORGANIZATIONAL GOALS & OBJECTIVES FOR 2016-2018



Mattie Rhodes Center will **strengthen** the quality of its existing services within the newly established core values.



Mattie Rhodes Center will have achieved **financial stability**.



Mattie Rhodes Center will have capitalized on opportunities to **achieve our mission** and create lasting community impact.